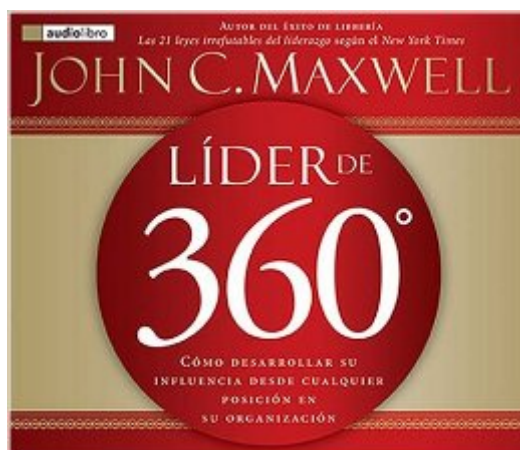


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LÃ-der De 360Â° (Spanish Edition)



Synopsis

Durante sus más de treinta años en enseñar acerca del liderazgo, John Maxwell se ha enfrentado a la siguiente pregunta una y otra vez: ¿Cómo pongo en práctica principios de liderazgo si no soy el jefe? Esta buena pregunta recibe su respuesta en el libro de Maxwell, *Líder de 360*. Usted no tiene que ser el líder principal para causar un impacto en su organización. Los buenos líderes no son capaces únicamente de dirigir a sus seguidores, sino también son aptos para dirigir a sus supervisores y lateralmente. John Maxwell ofrece principios específicos para delegar, dirigir y supervisar que acaban con los mitos sobre el liderazgo y ofrecen una luz más clara sobre los retos futuros. Los líderes de 360 grados pueden dirigir efectivamente, sin importar su posición en una organización. Si aplica los principios de Maxwell, usted podrá ampliar su influencia y podrá trabajar en equipo de una manera más eficiente.

Book Information

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El libro es bastante interesante, pero si alguien desea leerlo más vale que lo haga en inglés, ya que la traducción (al menos la que he leído yo que es de Hubert Valverde) es tan lamentable que leerla se hace desagradable. Lleno de errores garrafales de todo tipo: gramaticales, ortográficos... Hay frases que hasta resultan incomprensibles.

A very well written book. It shows a different approach to leadership and helps people that is not in a high rank position to influence the co-workers and as a secondary gain the whole structure. If you are really interested in management it gives you great tips. By other hand your self esteem will

improve when you try the suggestions and get the results the book promises.

As all works from Mr. John C. Maxwell, "Objective, Real, Powerful and Exciting"... /Como todos los trabajos de Sr. John C. Maxwell, "Objetivo, Real, Poderoso y Emocionante"...

Punto de vista muy claro, da una visión amplia de la situación de liderazgo en el nivel intermedio y refresca asuntos de Ética, autoridad y lealtad.

Este es un poderoso y revolucionario libro sobre el liderazgo. Lo recomiendo 100%

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